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THE ALL-NEW ORLANDO CITRUS PARADE LAUNCHES EVENT WEBSITE

Tickets now on sale for TV Performance Zone

Downtown Parade to Kick Off at 9:30 a.m. on Saturday, December 29th

Orlando, Florida (November 1, 2018) – Florida Citrus Sports in association with Parades R Us announces the website launch (www.orlandocitrusparade.com) for the all-new Orlando Citrus Parade, which takes place at 9:30 a.m. on Saturday, December 29th in Downtown Orlando.

Tickets are now on sale for the TV Performance Zone and can be purchased through the website. The TV Performance Zone offers fantastic seats that bring viewers closer to their favorite performers, bands and floats.

The website features the most up-to-date information on parade happenings and announcements including sponsors; honorary grand marshals; signature citrus floats made of tangerines, grapefruits and oranges; celebrities; spirited high school marching bands from across the nation, participating bowl game college marching bands; balloons; local performing

groups, specialty units and other exciting performances. Upwards of 3,000 participants take part in the event.

For anyone interested in becoming a parade day volunteer, or volunteering for the float build from December 26 through December 28, the website has detailed descriptions of volunteer opportunities, such as balloon handlers (16 years of age and older), banner carriers, cast operations, float escorts, talent escorts, and many more.

The website also contains entry application forms for individuals and groups interested in participating in the parade. Submitting an entry application does not guarantee a place in the parade.

The Orlando Citrus Bowl Parade has grown to become one of the largest sports affiliated parades in the nation, an annual tradition that occurs each year between the Camping World Bowl and the Citrus Bowl.

This year's parade will support Give Kids The World Village – an 84-acre, nonprofit “storybook” resort in Central Florida. At the Village, children with critical illnesses and their families are treated to weeklong, cost-free vacations.

Since its founding in 1986, Give Kids The World has served more than 165,000 families from all 50 states and more than 75 foreign countries. At Give Kids The World – one of the country's top-rated charities – no child is ever turned away, and there is never any charge to visiting families.

As it makes its way through downtown Orlando, the parade will air live from 10 a.m. to noon in the Orlando market on WFTV. It will also air nationally as a one-hour syndicated show, “Florida's Winter Celebration from Orlando,” for the months of January and February.

The parade step off time is 9:30 a.m. and the parade route begins at the corner of Orange Avenue and Robinson Street and continues south on Orange Avenue, east on Anderson Street, then north on Rosalind Avenue. The parade concludes at Rosalind Avenue and Robinson Street. The route is 1.4 miles in length and takes 90-120 minutes to complete. The parade is free to watch along the parade route.

The parade is being produced by Parades R Us in association with JM Best Entertainment. Executive producers are John M. Best, Pamela Bolling, Michael Chapman and Jeff Revels. Producers are Sarah Griffith and Angela Bowles.

About Florida Citrus Sports

Florida Citrus Sports is a not-for-profit membership organization dedicated to increasing community spirit and pride, promoting tourism, stimulating economic development and ultimately benefiting charities, educational institutions and the quality of life in Central Florida through its signature events, including the Camping World Kickoff, the Citrus Bowl, the Camping World Bowl and the Florida Blue Florida Classic. For more information, visit www.FloridaCitrusSports.com.

About Give Kids The World Village

Give Kids The World Village is an 84-acre, nonprofit “storybook” resort located near Central Florida’s most beloved attractions. Critically ill children and their families are treated to weeklong, cost-free vacations, complete with accommodations in whimsical villas, transportation, donated attraction tickets, meals, and much more. Since 1986, Give Kids The World Village has welcomed more than 165,000 families from all 50 states and over 75 countries. For more information, visit www.givekidstheworld.org.

About Parades R Us & JM Best Entertainment

John M. Best is the president of JM Best Entertainment, a principal in Parades R Us and a 5-time EMMY Award winner and multiple nominee. The company specializes in large-scale live television and event production. Some of their current productions include the biggest events in the biggest cities across the United States: American Valor: A Salute to our Heroes, The National Cherry Blossom Festival Parade in Washington, DC, The National Memorial Day and 4th of July Parades in Washington, DC, Miss America’s Outstanding Teen Competition, Philadelphia’s Thanksgiving Day Parade, Chicago’s Lighting of the Magnificent Mile Holiday Special and the Piedmont Natural Gas Nashville Christmas Parade presented by Tootsies. John teamed with Access Philadelphia to produce the Opening Event for over 7,000 volunteers for

the Democratic National Convention in Philadelphia in 2016 and when it was time to welcome Pope Francis to Philadelphia and open the World Meeting of Families in 2015, they also teamed up to produce that historical event. John has been a part of the production teams of over 125 network and cable television specials including every major award show, The Opening and Closing Ceremonies of both the Atlanta and Salt Lake City Olympic Games, The Pre Race Show at the Daytona 500 in addition to 150 Live Events and more than 100 corporate shows. John has teamed with Pamela Bolling and Hardrive Productions of Orlando for more than 15 years on several entertainment projects, television specials and live event shows. Michael Chapman and Jeff Revels are part of the Parades R Us team as an Executive Producer of the event. For more visit jmbestentertainment.com and hardriveinc.com.

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